

MORELLATOGROUP

COMPANY PROFILE 2025

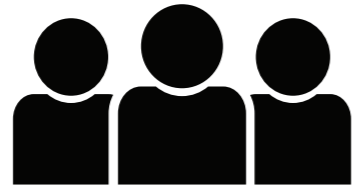
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WHO WE ARE



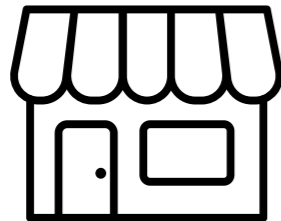
723 mln
consolidated
turnover



4.800
worldwide
employees



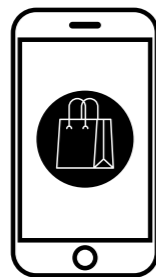
22
brands



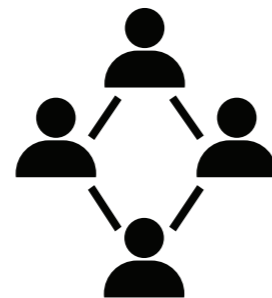
660
stores
in Europe



60
Countries



6
e-commerce
websites



7.000
worldwide
dealers



Cristina de' Stefani Carraro

Massimo Carraro

Marco Carraro

«Led by the tradition and family roots of our company, with passion and constant research for quality and innovation, we carry forward our mission shared by a team of almost 5,000 people: to create beautiful things and offer an unforgettable experience to all our customers.»

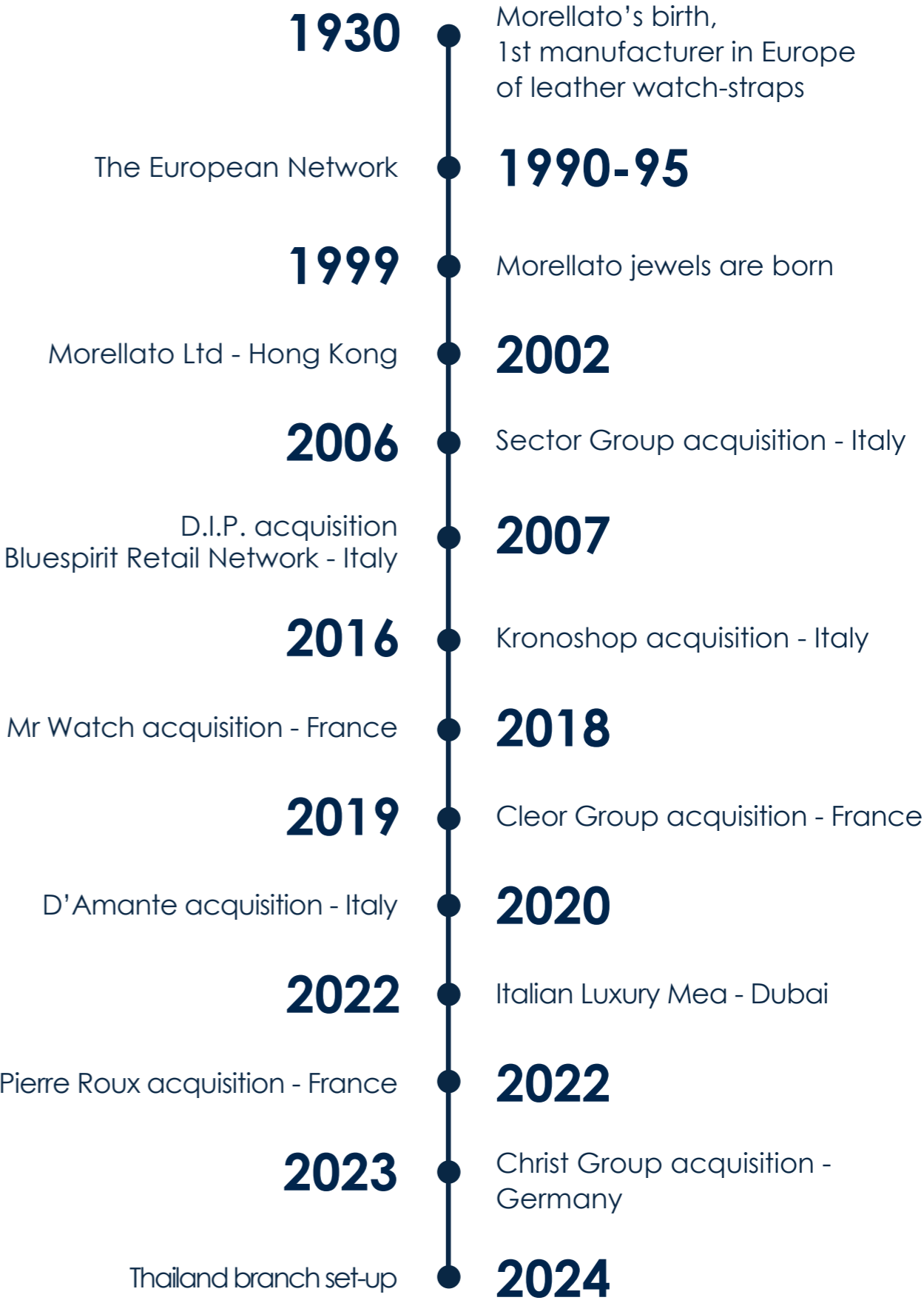
Massimo Carraro, President

WHO WE ARE

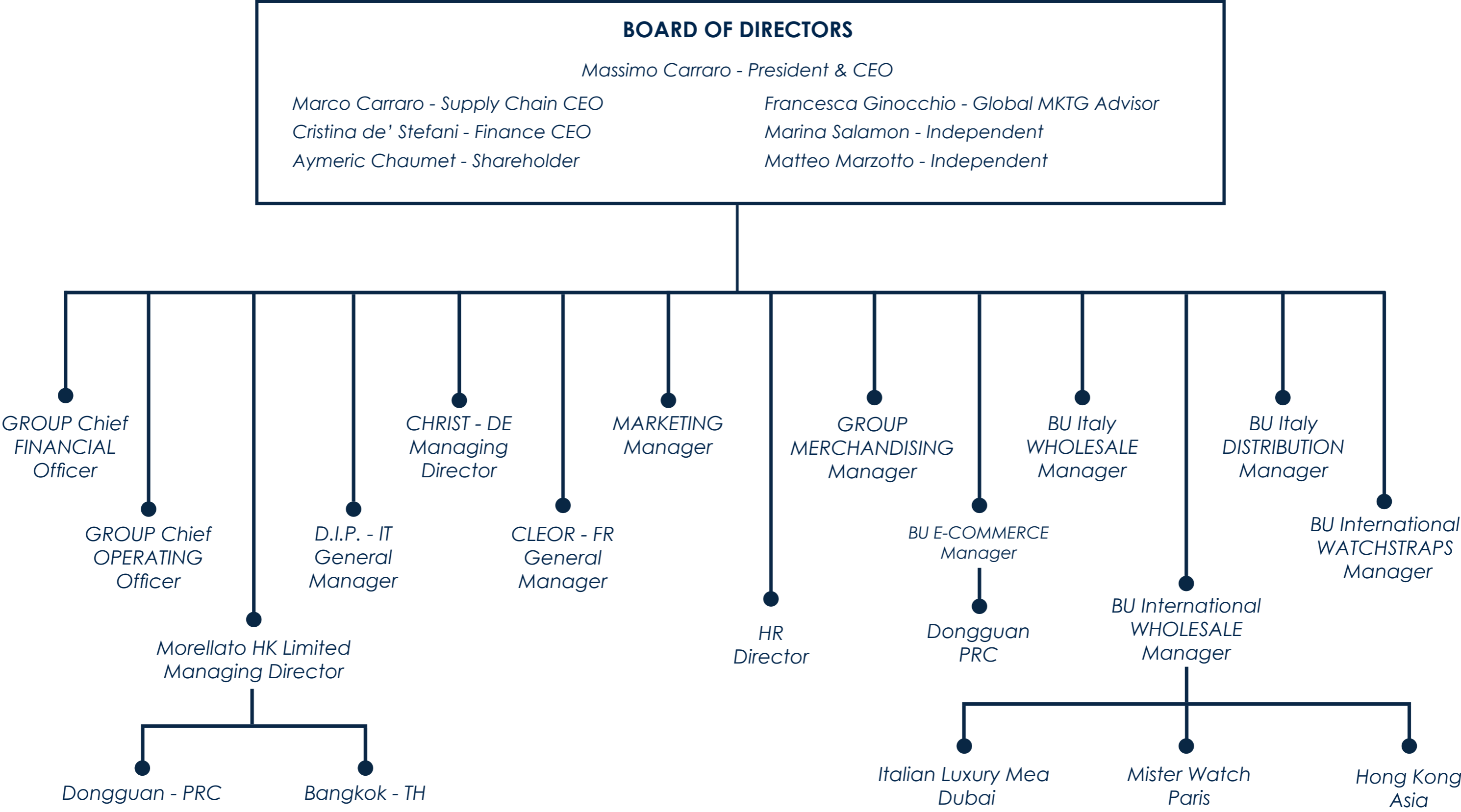
A **solid and dynamic entrepreneurial reality**, capable of **innovating** and always looking to the **future**.

- **Top brands portfolio**: strong and unique DNA in premium jewelry and watches
- European leader in **multi-brand** watch and jewelry **retail**: unique **omnichannel platform**
- Headquarters in **Italy** and foreign branches in **Europe, Middle East** and **Far East (Hong Kong, Thailand and PRC)**

The milestones:



GOVERNANCE AND TOP MANAGEMENT



VALUES & MISSION

Interpreting the **great tradition of Italian manufacturing**, of precious jewelry and watchmaking, to be a point of reference for the contemporary consumer.

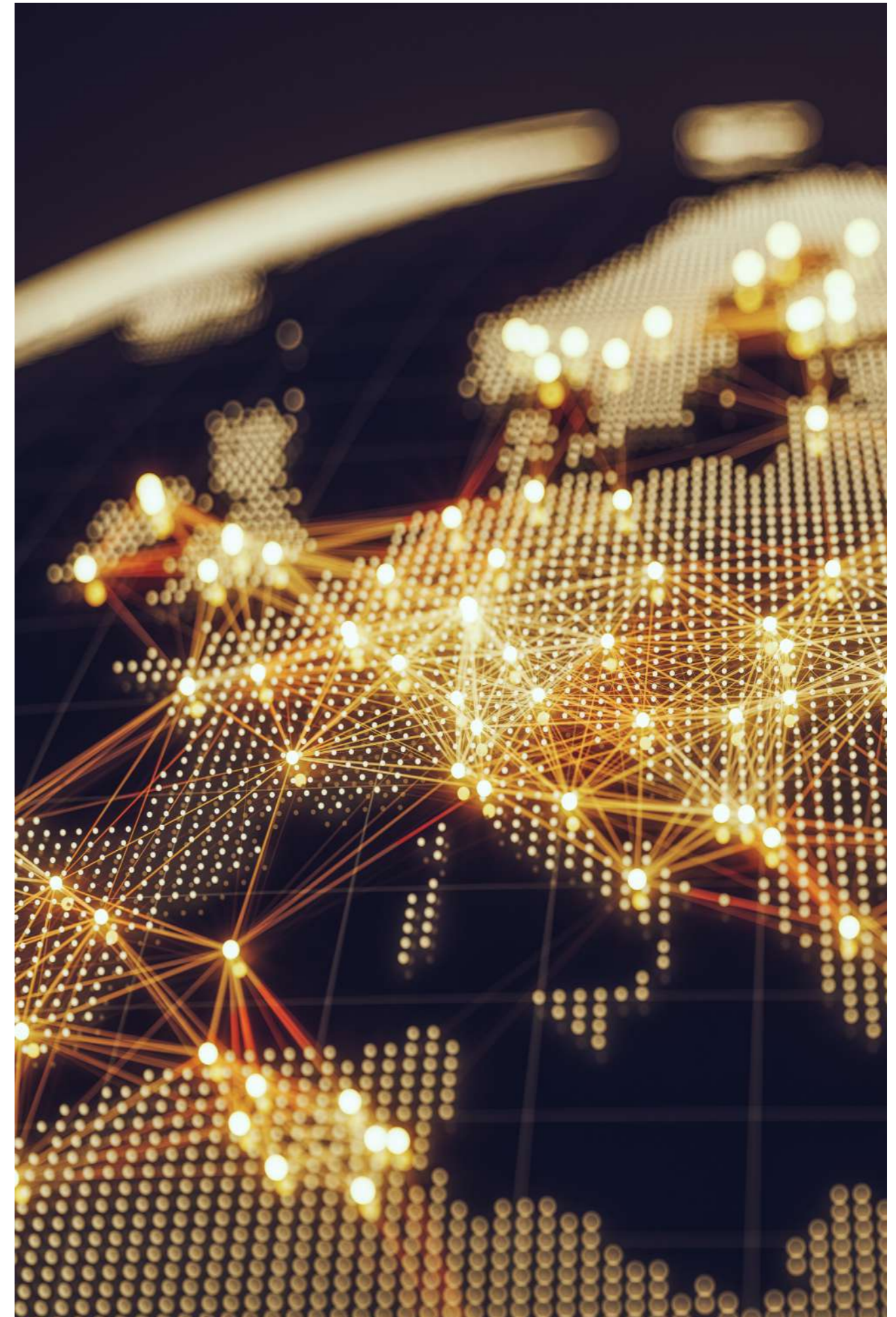
- Passion
- Tenacity
- Vision
- Innovation
- Sustainability and people esteem

MAKE IT PRECIUOS

It is the manifesto that sums up the our vision and method. This mindset has enabled us to reimagine the entire precious supply chain, to manage it and reach directly into the hearts of consumers, with a special focus on the creative process and quality.

Precious is not only what is worn, but also the path that leads to its creation.

In a scenario where people are increasingly looking for value, quality, and authenticity that lasts over time, the Morellato Group creates value through jewelry and watch brands with a strong identity.



RETAIL & BRANDS

Unique business model in Europe in the jewelry and watch market with a **complete integration of the supply chain**, from production to the final consumer, through retail and wholesale distribution.

- Conception & Design
- Direct purchase of raw materials and quality control: diamonds and precious stones from mines, gold and silver, etc.
- In-house production of watches, jewelry, packaging and POS materials
- International distribution
- Internal logistics platform
- Direct online and offline retail network
- After sales services
- Marketing & Brand Management



RETAIL



**280 stores
in Italy**



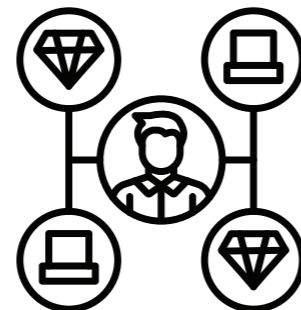
**210 stores
in Germany**



**170 stores
in France**



Prime locations



**Omnichannel:
European Leader**

- Presence in the **prime locations** of the **main European cities**
- **Italy, Bluespirit** and **D'Amante** chains:
280 direct stores | 2 e-commerce websites
- **Germany** and **Austria, Christ Group** signs:
210 direct stores | 2 e-commerce websites
- **Francia, Cleor Group** signs:
170 direct stores | 1 e-commerce website
- **Omnichannel European Leader:**
unique digital presence in multi-brand watch and jewelry retail

CHRIST GROUP GERMANY

- **CHRIST, BRINCKMANN & LANGE, VALMANO:**
3 prestigious retail signs (offline and online)
- **European leader** for the **multichannel services**
- Top locations in the **main shopping streets** and **shopping malls**
- Top brand of **precious jewelry** in Germany:
Christ is widely the first “top of mind” jewelry brand for German and Austrian consumers (2025 market research)
- Perfect mix of owned, licensed and distributed brands



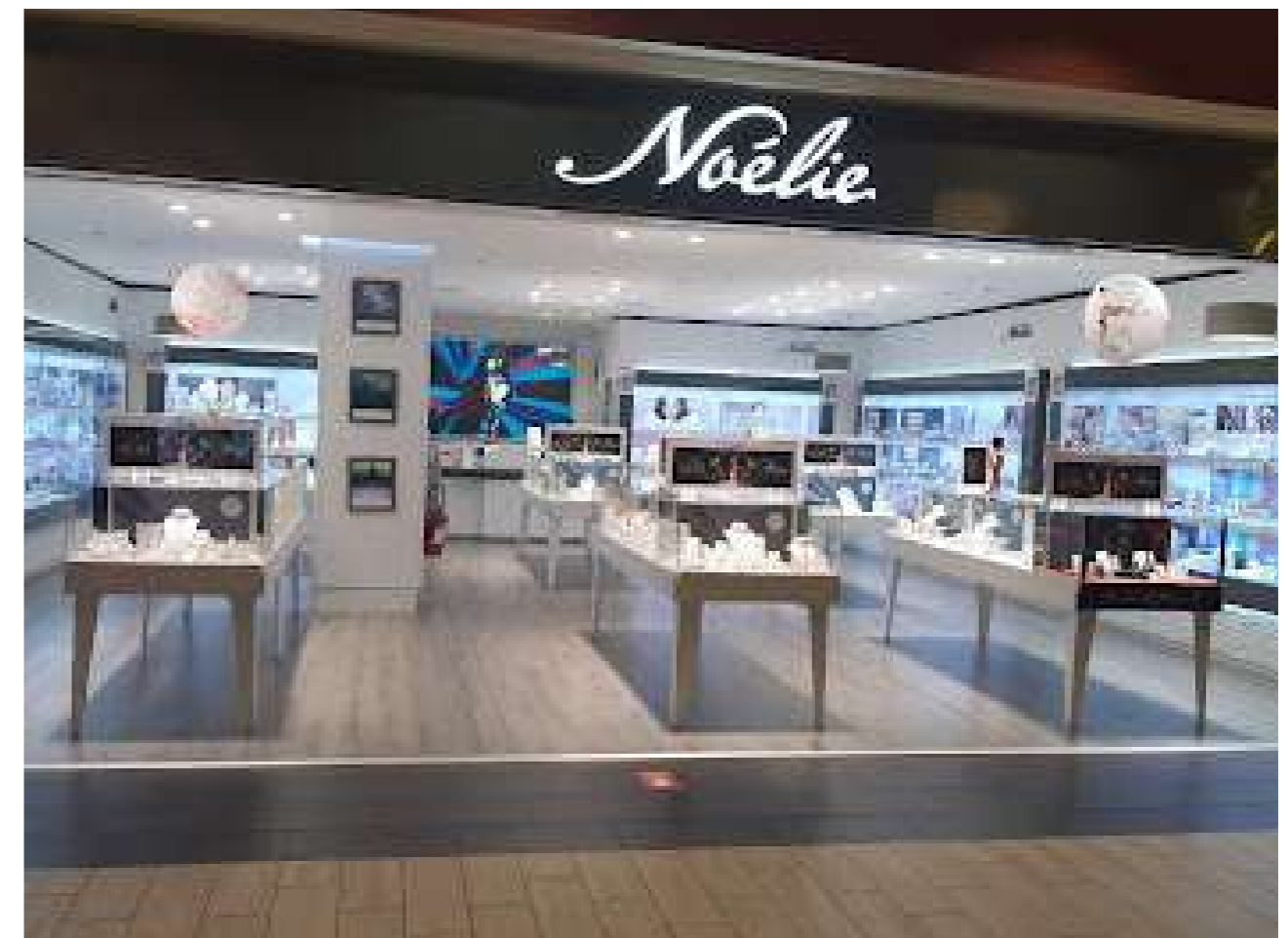
BLUESPIRIT AND D'AMANTE ITALY

- **Bluespirit, D'Amante:** 2 brands of **precious jewelry** from the Italian goldsmith tradition
- **Omnichannel** and product customization services
- Widespread presence throughout the country with stores in the **best shopping centres**
- **Swiss Made and Mid-range watches** environment



CLEOR GROUP FRANCE

- **Cleor, Noémie, Pierre Roux:** 3 brands expression of precious jewelry
- **Bijoutier créateur:** internal jewelry laboratory for bespoke products
- **Swiss Made and Mid-range watches** environment
- Presence in the most prestigious shopping centers of the main shopping areas



WHOLESALE DISTRIBUTION WORLDWIDE

- **Consolidated presence** in **Europe and Middle East** with access to the main department stores and traditional jewellers
- **Strong partnerships** with the most important **distributors and retailers**
- **Mister Watch: the French wholesale key player**
- **NXT Level: the wholesale distributor in Germany**
- **Italian Luxury Mea: our branch in the Dubai Design District**
- Well-established commercial presence in the APAC region through the **Hong Kong branch**
- Direct sales management in the **main e-commerce platforms** through the **Dongguan, PRC branch**
- Outstanding positioning in **Travel retail** with dedicated business unit



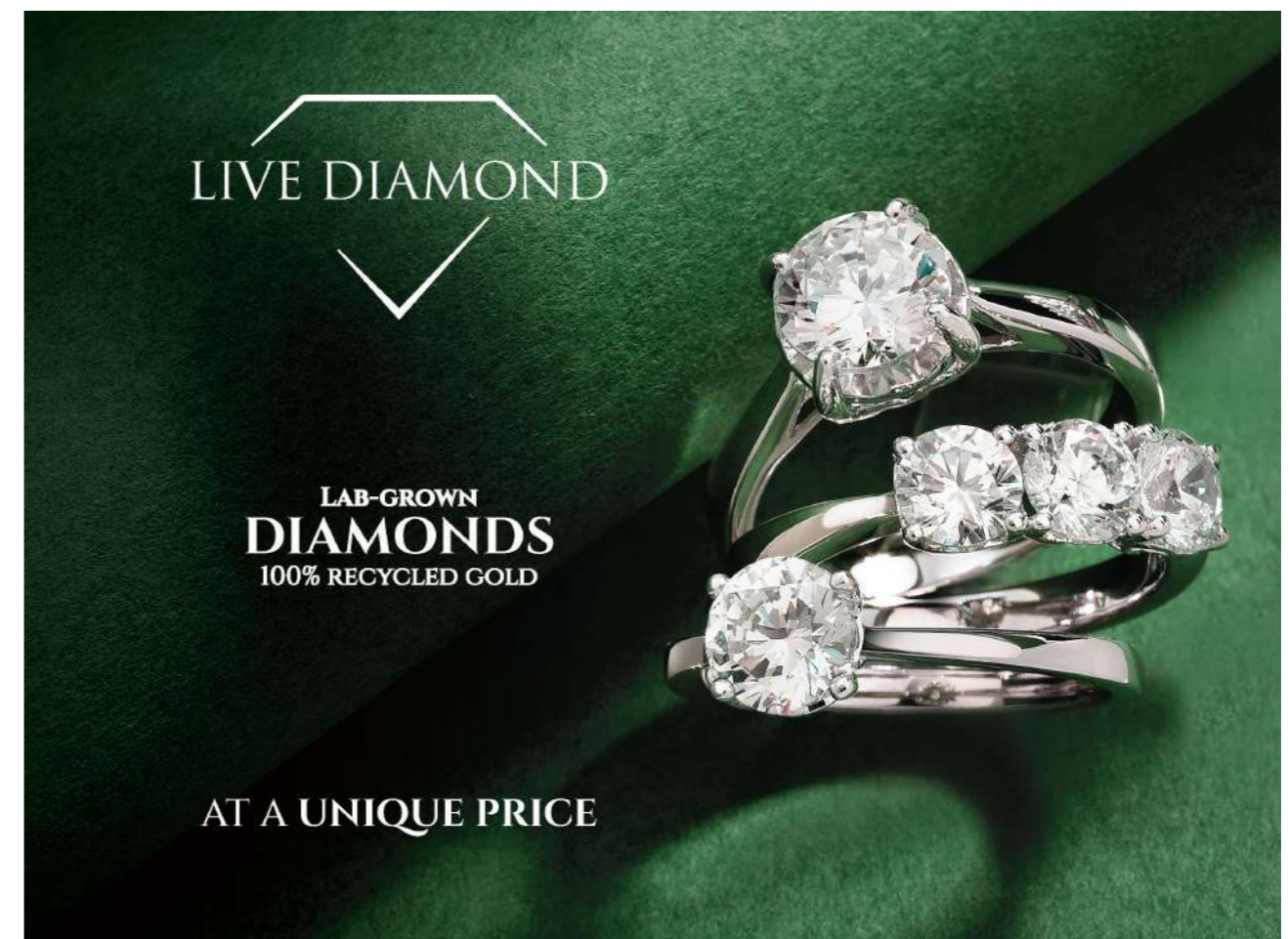
PROPERTY BRANDS - JEWELS -



- Over 90 years of **tradition, experience and know-how**
- **Value and preciousness:** focus on the **sustainable sterling silver collections**
- Feminine, luxurious and contemporary: “Gioielli da Vivere”
- Italian design, quality, contemporary style and sustainability



- The **100% sustainable** jewels
- **Lab-grown diamonds and gemstones** with IGI (International Gemological Institute) certification
- **Recycled gold** with RJC (Responsible Jewellery Council) certification



PROPERTY BRANDS - JEWELS -



- The brand of **precious jewelry**
- Interpreter of the **Italian goldsmith tradition**
- 18-karat gold, diamonds, precious stones, silver



- **Elegance, refinement** and **preciousness**
- Tradition and innovation
- The **Diamond heritage**: from mine to consumer



PROPERTY BRANDS - JEWELS -

CHRIST
seit 1863

- Since 1863 synonymous with **precious jewellery**, **traditional craftsmanship** and **quality**
- Exclusive collections in **gold and diamonds**
- Collections in **sustainable silver**
- **160 years of know-how** blend with contemporary design and latest trends



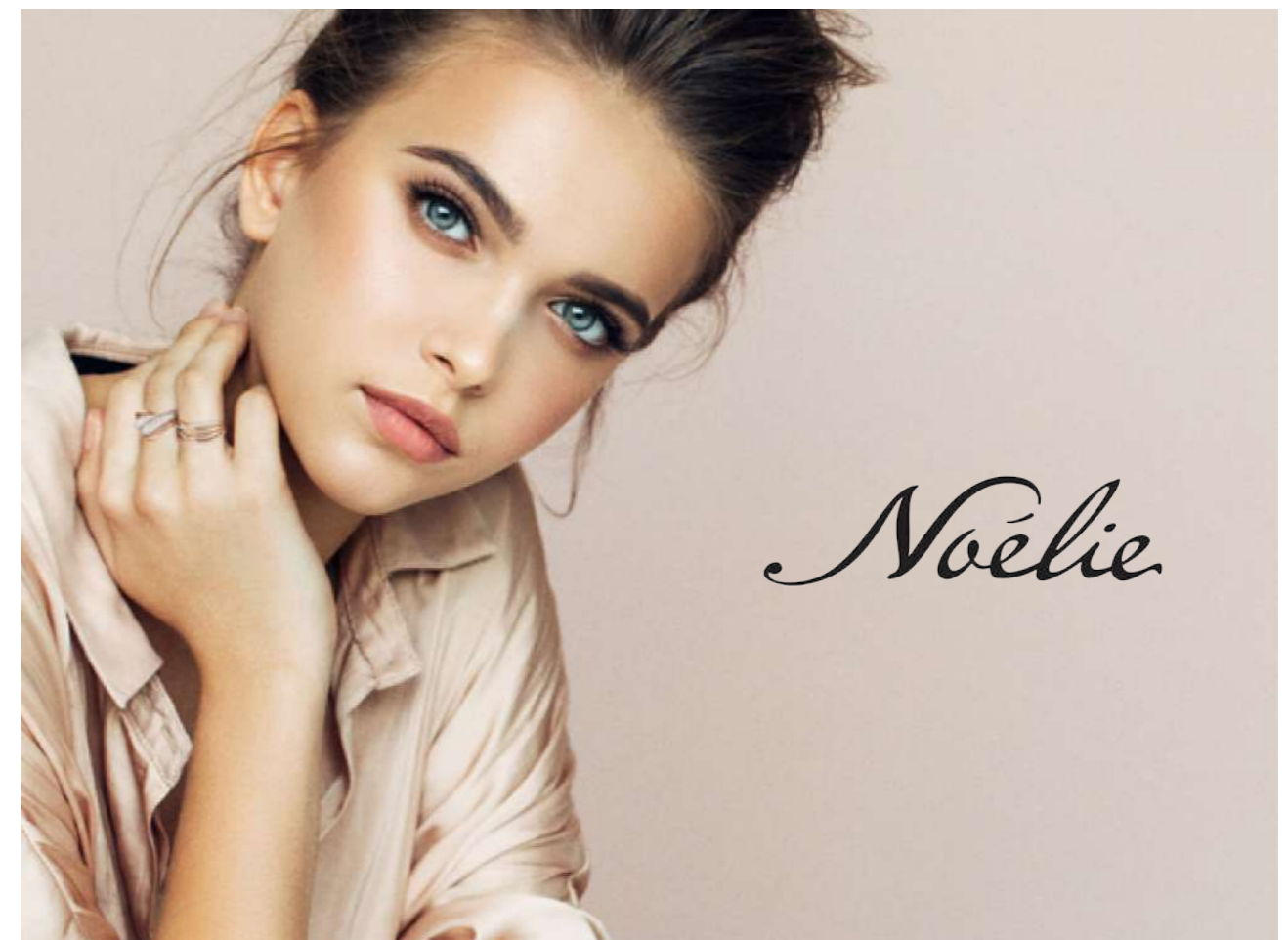
PROPERTY BRANDS - JEWELS -

CLEOR
BIJOUTIER CRÉATEUR

- **Precious and affordable jewelry**
- Quality, trend and best quality-price value
- The Brand philosophy is enclosed into the claim: "Bijoutier Créateur"

Noëlie

- Aimed at a young and feminine clientele
- Fashionable and designer jewelry
- Sensual and elegant proposal



PROPERTY BRANDS - WATCHES -



- Established in Italy in 1973
- Pioneer brand in sport watches
- **Technical qualities, sports performance, all-Italian design:** from a **unique archive** to the most **contemporary design**
- Three worlds of reference: **No Limits, Smartwatch, Jewels**
- 230 Iconic Collection: focus on automatic movements
- **Unbreakable: 3 years warranty**



- **Over 160 years of history and tradition** in watches production
- **Swiss Made technology and Italian design** combined together
- Three worlds of Elegance: Classic, Sport and Urban
- Focus on **automatic movements** and **limited editions**



LICENSED BRANDS

KARL LAGERFELD

- The iconic vision and design aesthetic of its founder, Karl Lagerfeld, fused with a modern, forward-thinking spirit
- Parisian-inspired classics with a rock-chic attitude
- Expression of timeless elegance and aspirational luxury
- Fashion jewelry and watches, bolder statement pieces and exclusive limited-edition for men and women



LICENSED BRANDS



- A legendary brand and a Global Ambassador to Italian excellence
- Emblem of cutting-edge design combined with mechanical perfection
- Heritage and innovation combined for a high-performance product
- N.1 car brand watches extension in the world



TRUSSARDI

- Italian brand established in 1911
- Heritage and tradition with elegant details
- Timeless elegance and affordable luxury
- Watches and jewels collections for him and her



LICENSED BRANDS



CHIARA FERRAGNI

- Pop-fashion brand born from an idea by Chiara Ferragni: muse, creative director and CEO
- Dynamic, international, contemporary: today it is a lifestyle brand with global presence
- Wide, precious and trendy jewelry collection



CHIARA FERRAGNI

ESPRIT

- Founded in California, USA in 1968, the brand is inspired by the revolutionary spirit of the 60s
- Watches and jewels with a young and contemporary style



LICENSED BRANDS

JETTE

- JETTE, established in 2000 and created by Jette Joop, a German designer
- Classy, modern and feminine, with a Scandinavian touch and eye-catching zirconia stones



GUIDO MARIA KRETSCHMER



- Jewelry brand established in 2016 by Guido Maria Kretschmer, a well-known and beloved German fashion designer
- Light, feminine and playful collections, that include fun and fashionable statement pieces



MANUFACTURING



- European leader in **watchstrap manufacturing**
- **Made in Italy production**
- **Supplier** of the most **prestigious Swiss Made watch companies**
- **Precious leathers** collections and **sustainable proposals** made with **recycled materials**



- **Italian leading manufacturer** of POS materials for jewelry and watchmaking
- **Consolidated know-how** in creating and customising boxes, displays, packages and shoppers made entirely by hand
- **In-house logistical platforms** based in Italy and China



SUSTAINABILITY: CORPORATE & BRANDS

Morellato Group actively undertakes to **respect and promote environmental, ethical and social matters**.

- 2022: publication of the first **Sustainability Report** according to GRI Standards (Global Standards for Sustainability Reporting)
- Achievement of **ESG** objectives (Environmental, Social, Governance)
- Quality, environment and safety **certifications**
- **RJC certification** (Responsible Jewellery Council): gold, platinum, diamonds and precious stones

Products attentive to social and environmental responsibility.

- **Recycled** and certified **materials**: silver, steel, leather, plastic
- **IGI certification** (International Gemological Institute): lab-grown diamonds, emeralds, rubies and sapphires
- **FSC certification** (Forest Stewardship Council): packaging and display materials
- **100% sustainable brands**

Headquarter

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