

MORELLATOGROUP

PRESS RELEASE

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THE MORELLATO GROUP OPENS NEW PREMISES IN DUBAI

The Morellato Group has announced the arrival of **Italian Luxury Mea**. The Group's new company is based in **Dubai**, a strategic area for developing business in key Middle East and Africa markets.

The Offices and Showroom will all be located in the **Dubai Design District**, a Free Zone set in the heart of the Business Bay, now an international art, fashion and design hub.

The new executive premises will be opening alongside two in France and one in Hong Kong, and will handle distribution and marketing of the Morellato Group's watch and jewellery brands. In addition to main proprietary brands **Morellato, Philip Watch, Sector No Limits and Live Diamond**, they also include worldwide licenses for **Chiara Ferragni, Maserati and Trussardi**.

"This new site in Dubai, one of the most important hubs for international luxury and an area constantly looking to take on innovative challenges, is a crucial stage of the Group's expansion strategy," explained **Massimo Carraro, Chairman of the Morellato Group**. "Our handpicked range of global, iconic brands expresses Italian style and fashion, meeting ever-increasing international demand in this sector."

Morellato Group

The Morellato Group is Italy's biggest jewellery and watch group. Through its own manufacturing facilities and an extensive worldwide distribution network, the Group presides over key international markets with proprietary and licensed brands.